



2017 SPONSOR INFORMATION

Hack 4 Good Springfield gives students and professionals an opportunity to show off their skills in web design, development, and computer programming. Participating high schools will send students to a 4-hour coding competition that provides an opportunity for them to interact with you, our sponsor. Participating area college students and professionals will participate in a separate 42-hour competition to build a prototype for a technological solution to a civic or social problem within our community. As a sponsor, you will can help us make a difference in our own region.

We humbly ask for your support via sponsorships, giveaways, and activities for our participants.

ANTICIPATED ATTENDANCE:

HIGH SCHOOL COMPETITION (Saturday, Nov. 4, 9:00am – 1:00pm) Minimum 30 students from area high schools	COLLEGE TEAM/PRO COMPETITION (Friday, Nov. 3 – Sunday, Nov. 5): Minimum of 15 college students and 30 professionals
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SPONSORSHIPS

Level	Presenting	Gold	Silver	Bronze
Amount	\$5,000	\$2,500	\$1,000	\$500

Sponsorships may be purchased via check or PayPal. **Check Option:** Mail in registration form and a check made payable to “Mid-America Technology Alliance” with the memo “Hack 4 Good Springfield” to Mid-America Technology Alliance, c/o Sherry Coker, 2604 E Keystone Drive, Republic, MO 65738.

PayPal Option: Email completed registration form to sherry@matasgf.com

GIVEAWAY GIFTS AND PRIZES

Any donations large or small, such as gift certificates, discount coupons, admission tickets, promotional merchandise, etc., can be used as either prize giveaways for participation or for “goody bags” distributed to approximately 100 event participants. Depending on the value of the gifts donated, your company will be displayed as a sponsor as per the sponsorship levels identified above.

If you would like additional information on any of the above sponsorship opportunities, please visit www.hack4goodsgf.com to complete an online information request. You may also contact Sherry Coker at (417) 343.3017 or Greg Johnson at (562) 343.8098.



SPONSOR LEVEL DETAILS

LEVEL (# OF SPOTS AVAILABLE)

	Bronze <i>(Unlimited)</i> \$500	Silver <i>(3)</i> \$1,000	Gold <i>(2)</i> \$2,500	Presenting <i>(1)</i> \$5,000
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Logo on Website, T-shirt and Banner	X	X	X	X
Company Booth at Event with full-color logo scrolling on 5 large monitors in the atrium	X	X	X	X
Social Media Shout-outs	X	X	X	X
Promo Items included in Gift Bags	X	X	X	X
Send Recruiters/Mentors For High School Competition	X	X	X	X
Snack Sponsor		X	X	X
Meal Sponsor		X	X	X
Door Prize Sponsor		X	X	X
Talk Time After High School Competition			X	X
Scheduled Talk Times for College Teams			X	X
Company Banner at Venue			X	X
Keynote speech at high school competition ceremony				X
Announcement of winners at high school competition				X
Announcement of winners at professional competition				X
VIDEO: Your company name and logo mentioned/included in promotional video as "Presenting Sponsor"				X



2017 SPONSORSHIP REGISTRATION FORM

THANK YOU FOR PARTICIPATING IN THE 2ND ANNUAL HACK 4 GOOD SPRINGFIELD

Coding Competition & Technology Career Showcase

November 3 -5, 2017, at the eFactory, 405 N. Jefferson, Springfield, MO

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

CONTACT NAME: _____ PHONE: _____

EMAIL: _____

SPONSORSHIP LEVEL:

PRESENTING (\$5,000): _____ GOLD (\$2,500): _____ SILVER (\$1,000): _____

BRONZE (\$500): _____ HACK 4 GOOD FRIENDS (Specify Amount): _____

PAYMENT PREFERNCE:

CHECK: _____ PAYPAL: _____

Check Option: Mail in registration form and a check made payable to "Mid-America Technology Alliance" with the memo "Hack 4 Good Springfield" to Mid-America Technology Alliance, c/o Sherry Coker, 2604 E Keystone Drive, Republic, MO 65738.

PayPal Option: Email completed registration form to sherry@matasgf.com
No refunds or exchanges given for the sponsorship fees.



SPONSOR/EXHIBITOR GUIDELINES

1. **Exhibit Space:** each exhibitor will be provided a space that allows interaction with both the high school students on Saturday and college students/professionals through the weekend. The space accommodate two people and will include the following:
 - a. 6' table (tablecloth not included)
 - b. Two chairs
 - c. Wifi access
 - d. Electrical outlet (bring your own extension cords)

BOOTH SIGNAGE WILL BE THE RESPONSIBILITY OF THE EXHIBITOR.

2. **Exhibit Setup: Hours for setup are Friday, November 3, from 2:00 – 4:00pm.** Setup during competition hours is prohibited without prior approval.
3. **Competition Times:** the professional coding competition begins on Friday, November 3, at 6:00pm and ends on Sunday, November 5, at 2:00pm. The high school competition runs from 9:00am – 1:00pm on Saturday, November 4.
4. **Expected Exhibitor Attendance:**

Date/Time	Professional Competition	High School Competition
Friday, November 3, 6:00-7:00pm	X	
Saturday, November 4, 8:30am – 1:00pm	X	X
Sunday, November 5, 9:00am – 2:00pm	X	

5. **Eventualities:** in case the exhibit area should be destroyed by fire or the elements, or by another cause, or in case other circumstances shall make it impossible for the Hack 4 Good Collaborative to permit the contracted space to be occupied by exhibitor, the application and contract for exhibit space shall terminate and the exhibitor shall waive any claim for damages or compensation.
6. **Liability:** Neither the Hack 4 Good collaborative, the volunteers thereof, their agents or representatives, nor the eFactory, the employees thereof, their agents or representatives, nor any member of the Hack 4 Good Collaborative shall be responsible for any injury, loss or damage that may occur to the exhibitor, or to the exhibitor's employees or property from any cause whatsoever prior, during or subsequent to the period covered by the application and contract for exhibit space; and the exhibitor on signing the contract expressly releases the foregoing named organizations, individuals, their agents and employees from any and all claims for such loss, damage or injury.
7. **Removal of Exhibit:** Tear down will not begin until after 2:00pm on Sunday, November 5 (no exceptions). All exhibits must be removed by 4:00pm on Sunday.



8. **Compliance with Laws:** Exhibitors shall comply with all local, city, state and federal safety, fire and health laws, ordinances and regulations, including the Policies, Rules and Regulations at the eFactory regarding the installation, dismantling and operation of the exhibit.
9. **Copyrighted Works:** Exhibitor acknowledges and agrees that it shall be solely responsible for obtaining any licenses, permits, etc., which may be required for it to broadcast, perform, or display any copyrighted materials including, but not limited to, music, video, and software. Exhibitor shall indemnify, defend and hold harmless the Hack 4 Good Collaborative and its volunteers against any and all claims and expenses, including attorney's fees and costs, arising out of or related to Exhibitor's breach of this provision. The terms of this provision shall survive the termination or expiration of this Agreement.
10. **Americans with Disabilities Act:** Exhibitor represents and warrants that its exhibit and product/service information shall comply with the Americans with Disabilities Act, its regulations, and guidelines (collectively "ADA"). Exhibitor shall indemnify, defend and hold harmless the Hack 45 Good Collaborative and its volunteers from and against any and all claims and expenses, including attorney's fees and costs, arising out of or related to Exhibitors' breach of this provision or noncompliance with any provision of the ADA.
11. **Legal Action:** Any legal action by an exhibitor against the Hack 4 Good Collaborative related to these rules must be brought in Circuit Court of Greene County, Missouri, and Exhibitor's sole remedy is limited to exhibition fees actually paid by the exhibitor, and indirect or consequential damages may not be sought. Should any litigation arise out of this event, the Exhibitor shall pay all costs and reasonable attorney's fees incurred by the Hack 4 Good Collaborative and/or the co-sponsoring agencies if they are the prevailing party.
12. **Amendments:** the Hack 4 Good Collaborative has full power to interpret or amend these rules. Whatever these rules do not cover, the Hack 4 Good Collaborative reserves the right to make rules to cover to be in the best interest of the event, and the exhibitor agrees to accept and abide by such rulings.
13. **Penalties;** the penalty for violation of any Can result in immediate booth closure and suspension of exhibitor's right to be in the next year's event.